

**öoci** Product Catalogue  
January 2026



**öoci is a bright, playful sensory brand born in Sydney, Australia – made for curious kids, busy families, and anyone who loves a little calm in the chaos.**

We create modern, mess-free sensory toys and tools designed to soothe, spark imagination and turn everyday moments into mini adventures. From shimmer-filled visual play to satisfying textures and hands-on activities, every öoci product is made to invite focus, wonder, and feel-good fun-at home, on the go, or anywhere you need a quiet reset.

We believe sensory play should be easy, joyful, and beautifully designed. We're here for the parents who want screen-free moments without the mess, and for kids who learn, regulate, and explore through their senses. At öoci, we champion curiosity, comfort, and confidence—because when little hands are busy and minds feel settled, magic happens.

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for any enquiries please contact [sales@ooci.toys](mailto:sales@ooci.toys)

Shakes, shimmers & glows in the dark

Encourages sensory focus & visual calm

Portable, durable & easy to clean



SKU: OO-GL-SBS

Shake. Shine. Glow.

## Glowies - Large

Dimensions: Stars L183 × W175 × H18 mm,

Flowers L152 × W150 × H18 mm

Complies to European Safety Standards

Light up their imagination with OOCI Glowies — the collectible sensory shapes that shimmer by day and glow by night. Each Glowie is a handheld burst of motion and sparkle, filled with luminous glitter that comes alive when shaken. As the lights dim, the glow-in-the-dark glitter begins to shine, creating a soothing, magical glow that children can watch fade and swirl. Encased in smooth, grippy silicone in star and flower shapes, the OOCI Glowie invites touch, visual focus, and calm sensory play. Durable, portable, and endlessly mesmerising, they're designed for curious hands, creative minds, and big imaginations that love a little sparkle.



SKU: OO-GL-SLBA



SKU: OO-GL-SGD



SKU: OO-GL-STO



SKU: OO-GL-FPUL



SKU: OO-GL-SKF



SKU: OO-GL-FRC



SKU: OO-GL-FEB



SKU: OO-GL-FPB



SKU: OO-GL-FYB



Shakes, shimmers & glows in the dark

Encourages sensory focus & visual calm

Portable, durable & easy to clean

SKU: OO-GLS-FYB



Shake. Shine. Glow.

## Glowies - Small

Dimensions: Stars L135 × W175 × H14 mm

Flowers L130 × W126 × H14 mm

Complies to European Safety Standards

Light up their imagination with OOCI Glowies — the collectible sensory shapes that shimmer by day and glow by night. Each Glowie is a handheld burst of motion and sparkle, filled with luminous glitter that comes alive when shaken. As the lights dim, the glow-in-the-dark glitter begins to shine, creating a soothing, magical glow that children can watch fade and swirl. Encased in smooth, grippy silicone in star and flower shapes, the OOCI Glowie invites touch, visual focus, and calm sensory play. Durable, portable, and endlessly mesmerising, they're designed for curious hands, creative minds, and big imaginations that love a little sparkle.



SKU: OO-GLS-SLBA



SKU: OO-GLS-SGD



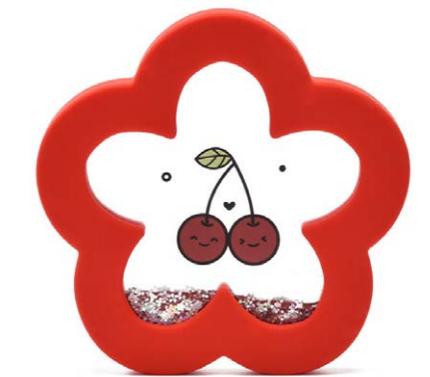
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SKU: OO-GLS-FRC



SKU: OO-GLS-FEB



SKU: OO-GLS-FPB



SKU: OO-GLS-SBS

Encourages sensory exploration and focus

Built-in LED base enhances light play

Glow in the dark for night-time play



Shake. Watch. Glow. Repeat.

## GlowTube

Dimensions: L58 × W58 × H200mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: Yes

Meet the OOCI GlowTube — your pocket-sized light show in motion. Inside, glow-in-the-dark glitter, sequins, and pom poms swirl through coloured water, reflecting light from the built-in LED base. Give it a shake and watch as the sparkles drift, shimmer, and glow, creating a mesmerising sensory experience that comes alive even after dark.

Each GlowTube features a soft silicone base and matching carry lid — durable, tactile, and made for little hands. Whether it's for play, focus time, or simply a moment of magic, the OOCI GlowTube keeps the good vibes glowing.

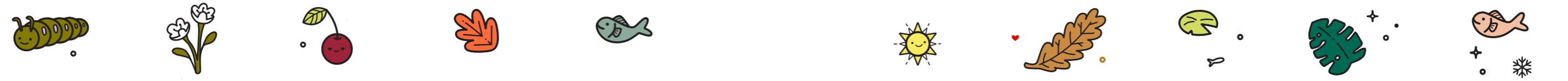


SKU: OO-GT-TOC

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SKU: OO-GT-LPU



GlowTube

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A simple, screen-free toy for calm corners

slow and soothing, great for watching and focusing

Easy for little hands to hold

Shake it, watch it, glow.

## GlowDrift

Dimensions: L58 × W58 × H200mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: Yes

OOci GlowDrift is like holding a little world in your hands.

Inside each bottle is a tube of coloured liquid with glitter and tiny characters. When kids shake, tip or roll the bottle, the pieces float and twirl, and the glitter dances around them. Switch on the light in the base and everything glows softly, turning playtime into a calm, cosy moment.

Perfect for quiet play before bed, story time, or simply watching the colours move and sparkle again and again.

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SKU: OO-GD-YB



SKU: OO-GD-BS





SKU: OO-GD-TD



SKU: OO-GD-PF



SKU: OO-GD-RC



SKU: OO-GD-YB



SKU: OO-GD-PUF



SKU: OO-GD-BS



SKU: OO-GD-KTF



SKU: OO-GD-GD



SKU: OO-GD-EF



SKU: OO-GD-LBM

**GlowDrift**  
**öoci**

Rechargeable light-up lid for glowing discoveries

Includes magnifying glass for close-up exploration

Air holes in lid for safe bug observation

Find. Collect. Create.

## Explore

Sizes: Standard L74 × W74 × H95 mm,

Tall L74 × W74 × H118 mm

Extra Large L151 × W151 × H148 mm

Age Range: 3+

Complies to European Safety Standards

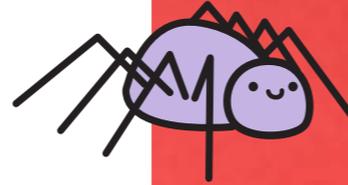
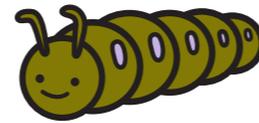
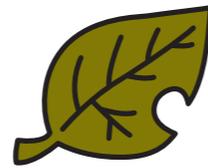
Battery/Charging: Yes

Your world, your way.

The OOCI Explore invites kids to get hands-on with nature and imagination. With a clear viewing tube, soft silicone top and base, and a built-in rechargeable light, it's designed to capture and showcase discoveries — from garden insects and flowers to small toys or sensory pieces.

The top features small air holes for safely observing tiny creatures, while the waterproof seal allows for water play too. The included magnifying glass encourages children to observe the finer details of their finds, inspiring curiosity and focus. Whether building mini underwater worlds, collecting shells at the beach, or studying bugs in the backyard, OOCI Explore makes discovery fun, safe, and beautifully tactile.

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Explore  
**öoci**



Includes themed find card with clues and fun facts

Encourages focus, imagination & observation

Sealed sensory discovery bottle with glowing rechargeable light



Shake. Search. Discover.

## Worlds

Dimensions: L78 × W78 × H160 mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: No

Explore your world — one shake at a time. The OOCI World transforms sensory play into discovery. Each sealed bottle holds a unique theme filled with miniature treasures and tactile textures to find and explore.

Every World comes with a magnifying glass and a Find Card — a themed guide showing what's hidden inside, complete with fun facts and playful learning moments. Safe, tactile, and endlessly fascinating, OOCI World encourages focus, curiosity, and calm sensory exploration.

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SKU: OO-WR-PLP



SKU: OO-WR-TFG



SKU: OO-WR-EUPU





SKU: OO-WR-SB



SKU: OO-WR-PPLB



SKU: OO-WR-OCE



SKU: OO-WR-MHT



SKU: OO-WR-DK



SKU: OO-WR-FFY



SKU: OO-WR-SSR



Worlds  
öoci

Engages sight, sound and touch

Encourages focus, rhythm & calm

Creates a gentle rattling rhythm, when shaken

Shake. Search. Discover.

## Pop Loop

Dimensions: L72 × W87 × H16 mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: No

The OOCI Pop is a multi-sensory shaker that brings movement, rhythm, and colour together. With each shake, soft sound and glittering motion create a satisfying sensory experience that captivates eyes and ears alike.

A smooth silicone surround makes it easy to hold and explore, it's portable for play anywhere, anytime. Whether it's fidgeting, focus, or free play, OOCI Pops are made to move, shake, and shine.

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Scented sensory play

Supports touch, visual focus, and calm

Screen-free, mess-free quiet play



Shake. Shine. Smell.

## Eco Pop Loop

Dimensions: Big L134 × W134 × H18 mm

Small L88 × W88 × H18 mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: No

Light up their imagination with OOCI Eco Pop Loops—collectible scented sensory discs created for quiet, mess-free play at home or on the go. Each Loop is filled with a sparkling mix that comes alive when shaken, offering soothing visual movement to mesmerise and reset busy minds. Finished with a premium feel through smooth, grippy silicone and natural wood, Eco Pop Loops are made to encourage sensory exploration through touch, sight, sound, and smell—while supporting calm and focus in everyday moments.

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SKU: OO-EPL-PUSG



SKU: OO-EPL-YSL



SKU: OO-EPS-PUSG



SKU: OO-EPS-YSL



SKU: OO-EPL-ESC



SKU: OO-EPS-ESC



SKU: OO-EPL-PSP



SKU: OO-EPS-PSP



Mess-free and portable – great for travel

Encourages focus, patience, and fine-motor exploration

A simple, screen-free option for quiet time

Squish, search, and see what you can find.

## Hide & Peek

**Dimensions:** L173 × W173 × H15 mm

**Age Range:** 3+

**Complies to European Safety Standards**

**Battery/Charging:** No

Hide & Peek turns quiet play into a little treasure hunt.

Each sensory bag is packed with smooth beads and tiny themed objects. Children squish and move the filling around to uncover each surprise, then start again as everything disappears back into the beads. It's a calming, hands-on way to keep busy fingers and curious eyes engaged at home, in the car, or out and about.

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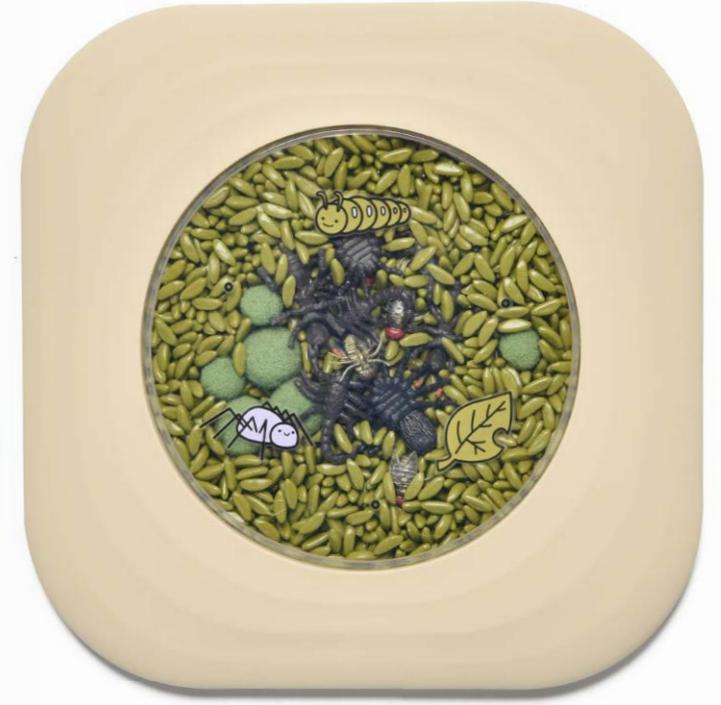
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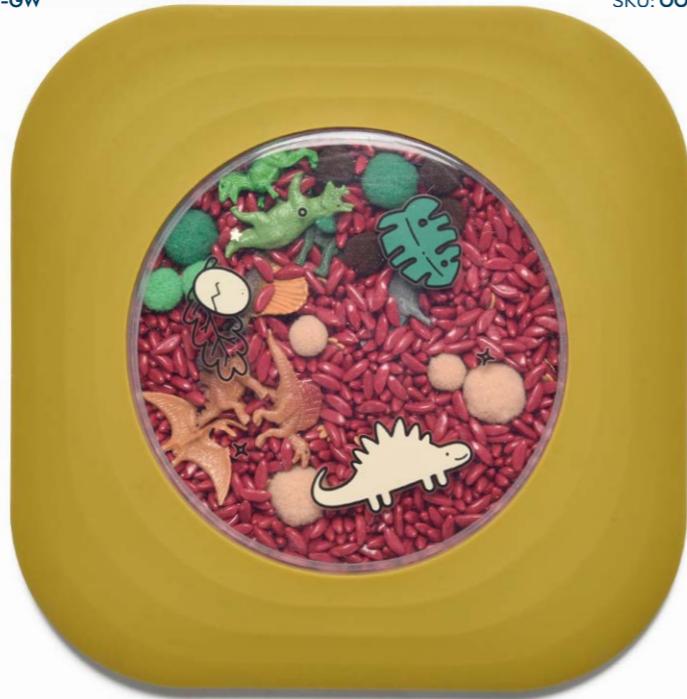
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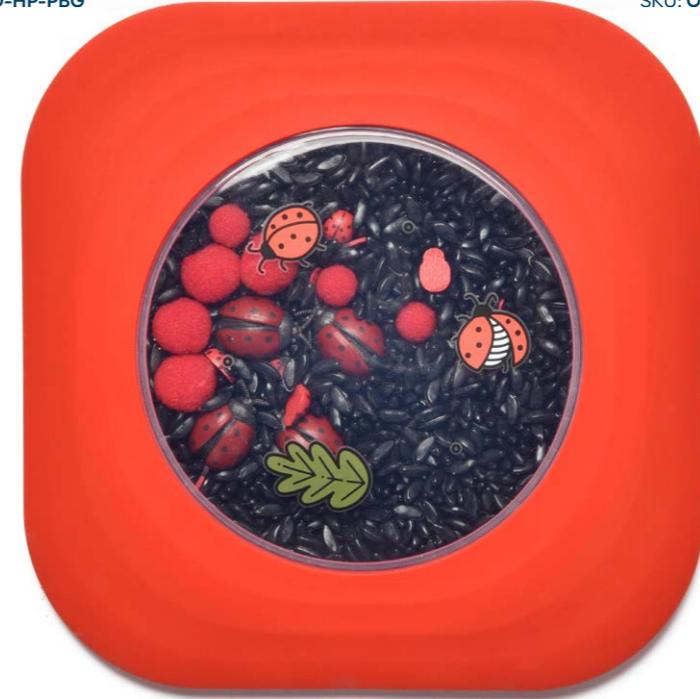
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SKU: OO-HP-EBOB



SKU: OO-HP-KD



SKU: OO-HP-RL

Hide &  
Peek  
öoci

Scented silicone for sensory smell & comfy grip

Encourages sensory smell + sensory sound + visual perception

Great for quiet time, travel and restaurants

Sniff. Shake. Seek.

## Scent Tube

Dimensions: L58 × W58 × H200mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: No

Meet OOCI Scent Tubes—a “scent-and-search” sensory game in one easy, handheld tube. Each tube features soft scented silicone for easy grip and a sealed, no-mess design. Kids sniff the silicone, then shake and turn the tube to spot and find the mini pieces inside that match the scent—perfect for calm, focused, screen-free play.

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Mesmerising floating movement encourages calm and focus

Visual sensory input with sparkle and gentle motion

Screen-free, quiet play for everyday sensory support



SKU: OO-OR-KD



SKU: OO-OR-RL



SKU: OO-OR-PU

A tiny world of calm.

## Orbs

Dimensions: L74 × W88 × H47 mm

Age Range: 3+

Complies to European Safety Standards

Battery/Charging: No

Meet OOci Orbs—pocket-sized sensory calm you can take anywhere. Each Orb has a smooth outer ring and a clear window filled with floating surprises and sparkle that drift and swirl as you tilt and roll. Perfect for screen-free quiet time, travel, and those moments when kids need something soothing to do with their hands.

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SKU: OO-OR-PUM



SKU: OO-OR-BS

Raised edges help contain sensory bases and messy play

Stackable for compact storage and easy activity prep

Encourages fine-motor skills, creativity, and independent play

Explore, create, then stack it away.

## Explore 'n Store Tray

**Dimensions:** L400 × W50 × H250mm

**Age Range:** 3+

**Complies to European Safety Standards**

**Battery/Charging:** No

The OOCI Explore 'n Store Tray is a clever, two-sided essential for sensory play, small-world setups, and crafting—made to keep play intentional and clean-up simple. The deep tray side creates a contained space for sensory bases, scooping, pouring, and messy creative materials. Flip it over to reveal divided zones that help children sort, organise, and build multiple mini scenes in one place—perfect for keeping activities separated and focused. Designed to stack beautifully, it's ideal for storing multiple trays, pre-prepping activities, or keeping play supplies organised between sessions. The easy-clean surface means you can wipe, rinse, and reset quickly—so the tray is ready whenever curiosity strikes.

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Supports sorting, scooping, brushing, smoothing, and shaping

Encourages fine-motor skills, hand strength, coordination & focus

Easy to clean and quick to reset between activities

Scoop, sweep, sort — and build tiny worlds.

## Sensory Tool Trio

**Dimensions:** L30 × W132 × H169mm

**Age Range:** 3+

**Complies to European Safety Standards**

**Battery/Charging:** No

Take sensory play to the next level with the OOCI Sensory Tool Trio (3pc) — a simple, satisfying way for kids to explore, organise, and create. Use the scoop to move and pour sensory bases like sand or rice, the grabber tongs to pick up and sort treasures, and the brush to sweep, smooth, and reveal hidden finds as you build miniature scenes.

Made to pair perfectly with sensory trays (especially the OOCI Explore 'n Store Tray), this set encourages calm, focused play while supporting fine-motor development and imaginative world-building. Easy to wipe clean and quick to pack away, it's ready for every new setup.

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Made in China, Designed in Australia

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